



Minto Skating Club
2017-2018 Sponsorship Package



A community supporting achievement through the enjoyment of ice skating

The Minto Skating Club promotes the pursuit of excellence by providing first-class training experiences to a diverse ice skating community.

Our Club resides at the Minto Skating Centre on Lancaster Road in Ottawa, and has been home to many great Canadian skaters including Donald Jackson and the late Barbara Ann Scott.

Minto Skating Club provides a respectful environment that encourages everyone to achieve their best in sport and personal development.

This year we are proudly celebrating 113 years of excellence, encouraging people of all ages to pursue their goals and dreams through the love of skating.

In this Olympic year, we are hosting a variety of events, one being a golf tournament to raise funds for youth sport programs.

Please consider sponsoring our golf event. Your sponsorship will support Minto in continuing to provide opportunities for children to excel in sport, helping reduce the cost of skating to allow children to participate who may not normally be able to, and building community around a great Canadian pastime.



Donald Jackson



2017 Competitive Team



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Minto Skating Club Golf Tournament

Saturday June 10, 2017

@ The Meadows Golf & CC
4335 Hawthorne Rd, Gloucester

\$25,000 Hole in One Prize

Lunch & Golf
Fun for the Kids
Cocktails
Buffet Dinner
Silent Auction



By supporting the MSC golf tournament your business will have exposure to the families of our 700 members, including our weekly Learn-to-Skate audience, over 800 competitors from around the country during our Minto Summer Skate competition, and an estimated 400,000 visitors to the Minto Skating Centre annually.

As a top tier sponsor your corporate name and logo will be displayed on one of our 'Friends of Minto' sponsorship banners on the Minto Skating Centre arena boards, in the arena lobby, and at all Minto Skating Club events for a period of one year. Your name will be also displayed indefinitely in our 2017 Sponsor plaque showcased in our display case.



2017 EOSIC Team



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Notable skaters who represented the club include Olympic and World champion Barbara Ann Scott and Olympic bronze medallist and World champion Don Jackson. Notable skaters include Lynn Nightingale, Gordon Forbes, and the dance teams of Isabelle Duchesnay / Paul Duchesnay and Penny Mann / Juan Carlos Noria

“The Quad” Golf Tournament Title Sponsor

\$5,000.00

Includes:

- four entries into the tournament with dinner (\$440 value)
- company logo on bag tags
- official designation in the tournament name as the Title Sponsor
- first right of refusal for 2018 tournament

Benefits:

- Recognition for 12 months on a Friends of Minto Sponsorship banner as Tournament Title Sponsor (name and logo with top placement)
- Name on 2017 Sponsorship plaque
- Opportunity to address the audience at the podium
- Corporate logo/name as title sponsor on all tournament promotional material including the MSC Website, emails, and social media (Instagram, Facebook and Twitter)
- Opportunity to contribute items for the Player Gift Bags



MSC Skaters performing during our Sectional simulation



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Competitive skaters train approx. 500-900 hours per year on ice and 200-400 hours off-ice for a chance compete at qualifying events hoping to gain a spot on the Jr/Sr Canadian national team



“Triple Axel” Golf Tournament Supporting Sponsor **\$1000.00**

- Includes two entries into the tournament and dinner (\$220 value)
- Official designation in event media as “Triple Axel” supporting sponsor

Benefits:

- Corporate logo/name as supporting sponsor on all promotional materials
- Recognition for 12 months on a Friends of Minto Sponsorship banner as tournament sponsor (name and logo)
- Corporate logo/name as sponsor on all tournament promotional material including the MSC Website, emails, and social media (Instagram, Facebook and Twitter)
- Opportunity to contribute items for the player gift bags

“Double Axel” Golf Tournament Donor **\$500.00**

- Includes 2 dinner event tickets (\$100 value)
- Official designation in event media as a “Double Axel” donor

Benefits:

- Corporate name listed as tournament donor on all promotional materials
- Recognition for 12 months on a Friends of Minto Sponsorship banner as tournament donor (name)
- Corporate logo/name as donor on all tournament promotional material including the MSC Website, emails, and social media (Instagram, Facebook and Twitter)
- Opportunity to contribute items for the player gift bags



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Excellent Skating Development programs from Canskate to Competitive and Elite.

CanSkate is Skate Canada's flagship learn-to-skate program for beginners of any age that teaches fundamental movements and basic skills.



CanSkate Program Assistants

Hole-In-One Sponsor \$25,000.00 Prize!

\$1,000

- Includes two entries into the tournament (\$220 value)
- Official designation as the Hole-In-One Sponsor (\$25,000 prize!)

Benefits:

- Corporate logo/name as sponsor on all tournament promotional materials including the MSC Website, emails, and social media (Instagram, Facebook and Twitter)
- Opportunity to contribute items for the player gift bags

Golf Cart Sponsor

\$250.00

- Includes one tournament entry (\$110 value)
- Each cart includes a sign with company name and logo

Benefits:

- Acknowledgment on dinner table cards
- Opportunity to contribute items for the player gift bags

Hole Sponsors

18 holes @ \$100 per hole

- Corporate name/logo showcased on 11 X 17 sign on tee
- Official designation as a Hole Sponsor

Benefits:

- Acknowledgment on dinner table cards
- Opportunity to contribute items for the Player Gift Bags



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All contributions will be acknowledged during the event. If you are able to offer your support please follow the link www.mintoskatingclub.com/golf to register as a sponsor.

A representative from the Minto Skating Club will contact you to discuss all additional details of this unique promotional opportunity.

We look forward to speaking with you.

Sincerely,



Minto Skating Club

2571 Lancaster Rd. Ottawa ON K1B 4L5

613-733-5292

www.mintoskatingclub.com



MSC CanSkaters get a visit from Santa

MSC NextSTAR Group